



August 15, 2023

## Celebrating Jennifer Che's Promotion to Managing Director

Dear Friends and Colleagues,

It is with great pride and excitement that we announce the promotion of Ms. <u>Jennifer Che</u>, J.D. to Managing Director at Eagle IP. This promotion is a testament to Jennifer's exceptional leadership and contributions to our firm's IP and operational work. We are thrilled to have her take on this influential role and continue to drive our success.

Jennifer has been an invaluable asset to Eagle IP since she joined the team five years ago. During her time at Eagle IP as Vice President, she built up our patent team to be one of the most strategic, internationally-minded, and strongest in the region. Having previously worked and studied in Boston for 20+ years, Jennifer has brought abundant expertise and experience in US patent law, cross-border issues, and biotech/pharma IP strategy. Her unique blend of experience and IP knowledge have propelled her into a position of prominence in Hong Kong, leading to multiple accolades from highly respected IP institutions and speaking engagements at many events. Jennifer's dedication to raising IP awareness in the city and promoting China/HK IP worldwide is without doubt commendable.

Beyond her professional accomplishments, Jennifer's cheerful presence and positive attitude have also made a significant impact at Eagle IP. Her enthusiasm for her work is contagious - motivating the team to strive for excellence and embrace new challenges. Jennifer's promotion to Managing Director is a well-deserved recognition of her outstanding work, dedication, and commitment to our firm's mission.

Please join us in congratulating Jennifer on this significant achievement. Her promotion is a reflection of her outstanding capabilities and the trust that we have in her leadership. We are excited about the opportunities that lie ahead, and the positive impact Jennifer will undoubtedly make in her new role.

Best regards, Eagle IP